

# **City of Portland Council Common Goals 2014**

## **GOAL: Promote Housing Availability**

**Provide increased availability in all segments of the housing market while insuring that there is a suitable balance of housing opportunities among those sectors.**

Objective: Complete assessment of and, as appropriate, begin to offer city owned property to construct affordable housing.

Objective: Complete draft of an inclusionary zoning ordinance in the India Street neighborhood and present to Planning Board and Housing and Community Development Committee for review and recommendations to City Council.

Objective: Complete draft rewrites of the R6, R7, and B-2 portions of the zoning ordinance to allow for greater housing opportunities and present to Planning Board and Housing and Community Development Committee for review and recommendations to City Council.

## **GOAL: Transportation Initiatives**

**Develop a transportation system that advances healthy living, minimizes environmental impacts and promotes the local economy by advancing opportunities for mass transit, bicycle use and walking.**

Objective: Implement Congress Street Bus Priority Plan.

Objective: Write a memorandum of understanding with METRO that addresses street closures impacting transit routes and other areas of mutual interest. Lead Department: Executive/Deputy City Manager

Objective: Implement improvements as provided in the Transforming Forest Avenue Plan subject to CIP funding approval.

Objective: Complete scope of work and procurement for a consultant to begin planning for implementation of HUB-Link (Thompson Point/Ocean Gateway/PWA)

Objective: Complete design process of the selected alternative as determined by Franklin Street Phase II Study

Objective: Review and revise Parking Policies/Practices to support sustainable transportation and increased housing.

## **GOAL: Economic Development**

**Promote Economic Development in the City in a manner that provides for increased property values, diversification across industry sectors, and high paying jobs.**

Objective: Complete the following 2014-2015 work plan municipal assigned tasks associated with the Portland Economic Development Plan:

- Visit ten businesses with the Mayor to learn about existing business issues and business expansion opportunities,
- Market the Portland Technology Park to secure a minimum of one tenant,
- Advance work on the “Minority and Women-owned Business Development Initiative”,
- Secure City Council approval to invest Community Development Block Grant (CDBG) funds in workforce development,
- Re-establish ferry service to Nova Scotia, and
- Develop a scope of work to invest State transportation bond funds in harbor dredging along Portland’s waterfront.

Objective: Incorporate into the City’s Capital Improvement Plan (CIP) projects that support new development.

## **GOAL: Advance Environmental Program**

**Advance an environmental program that safeguards our natural resources, promotes a healthy lifestyle and supports a sustainable economy.**

Objective: Determine if an integrated permitting process for Clean Water Act (CWA) compliance is in the best interest of the City and, if so, begin implementation.

Objective: Determine if the Storm Water Utility Fee is fair and feasible, and if so, begin implementation.

Objective: Create a Council-Level Working Group to review and advise on matters related to water resources

Objective: Develop revisions to city ordinances to advance and strengthen the role of the Parks Commission as stewards and advocates for recreational, conservation, trails and open spaces within the city.

Objective: Complete a review of city owned property to determine if additional property can be added to the city’s parks or open spaces inventory.

## **GOAL: Improve City Services**

**Operate the city government in an efficient and effective manner that is responsive to all segments of the community in a manner that is transparent and accountable.**

Objective: Implement needed administrative reorganization, rules/procedures revisions and facilities assessment based on recommendations contained in the Fire Department Strategic Improvement Plan.

Objective: Design and present for approval an updated Pay and Classification Plan for Non-union Employees.

Objective: Develop and implement qualitative assessment tools for permitting and inspections as carried out by multiple city departments to objectively demonstrate progress towards better coordination and timelier issuance of permits.

Objective: Develop a city budget that, to the extent funds are available or necessary, advances the goals in this document and guiding principles including a 311 center, permitting improvements, customer service training and a new website.

Objective: Review and revise, if appropriate, the city's debt policy.

Objective: Write a report that documents options available for property tax and rent rebates, and the financial impacts of those options.

## **GOAL: Prevent and End Homelessness**

### **Prevent and end homelessness in the City of Portland by continuing to implement the recommendations of the Homelessness Task Force**

Objective: The Portland Continuum of Care Committee (Portland CoC) will complete a planning/evaluation process of all HUD funded homeless programs and services.

Objective: Develop and implement a comprehensive approach to work with long-term shelter consumers (chronically homeless) on housing stability plans

Objective: During calendar year 2014 place 500 homeless individuals and 150 families into permanent housing.

Objective: Engage surrounding communities in collaborative efforts to address homelessness on a regional basis through referrals, affordable housing development and access to additional housing subsidies.

Objective: Develop a memorandum of understanding between the city and other homeless service providers that will clearly articulate roles and responsibilities of each entity to avoid duplication and maximize resources.

Objective: Promote and encourage community outreach as an engagement approach to prevent and end homelessness.

Objective: Establish and maintain a reporting methodology to regularly update the City Council and the public on progress towards implementing the City's plan to prevent and end homelessness.

**GOAL: Implement TIF Program**

**Implement the City's revised Tax Increment Financing (TIF) program that focuses on the creation of appropriately sized and designed TIF districts and advances other council goals in the areas of transit, economic development, public infrastructure and municipal finance.**

Objective: Secure City Council approval of a combined "Downtown TIF", "Waterfront TIF" and "Transit Oriented Development (TOD) TIF" or separate TIF's whichever is determined to be in the best interest of the city.

**GOAL: Intergovernmental Collaboration**

**Create a collaborative process for the on-going establishment of pro-active priorities at the regional, state and federal levels that advance the interests of the city.**

Objective: Prior to the start of the next legislative session have established a list of legislative priorities for the City.