

Order 30-08/09

Given first reading: 7/21/08

Public Hearing & Passage: 8/4/08 8-0 (Cohen absent)

EDWARD J. SUSLOVIC (MAYOR)
KEVIN J. DONOGHUE (1)
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CITY OF PORTLAND
IN THE CITY COUNCIL

JAMES I. COHEN (5)
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JILL C. DUSON (A/L)
NICHOLAS M. MAVODONES (A/L)

AMENDMENT TO PORTLAND CITY CODE
ART. V, SEC. 14-526
SITE PLAN STANDARDS

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF PORTLAND,
MAINE IN THE CITY COUNCIL ASSEMBLED AS FOLLOWS:**

1. *That Chapter 14 of the Land Use Code (Regulations: Off-Premise Sign), §14-368 be amended to add the following:*

Sec. 14-526. Standard.

(a) *Requirements for approval.* The Planning Board or planning authority shall not approve a site plan unless it meets the following criteria:

...

(30) *Bayside mixed use urban district zone (B-7 zone):*

a. Transportation Demand Management: All major development in the B-7 shall submit and implement a Transportation Demand Management (TDM) Plan, subject to the review and approval of the Planning Board. The TDM plan shall employ elements such as public transit incentives, parking cash-out, car sharing, car and van pooling incentives, provision of bicycle and pedestrian commuting accommodations, guaranteed ride home programs, employee surveys, newsletters and alternative transportation information sharing and other such strategies that reduce single occupancy vehicle trips to and from the development. The development shall follow the guidelines for developing a TDM plan found in the TDM section of the City of Portland Technical and Design Standards and Guidelines. The development shall also participate in a City-recognized TDM consortia (as may be developed).

b. Design standards: All major and minor development reviewed under the provisions of the bayside B-7 zone shall be designed to support the development of this urban neighborhood as a dense, mixed-use, pedestrian friendly neighborhood in accordance with the standards contained in the bayside (B-7) design standards, promulgated by the planning board, and contained in the planning and development design manual.